

With just two years left until 2015 and the end of the Millennium Development Goals (MDGs) era, the Partnership for Maternal, Newborn & Child Health (PMNCH) took a pragmatic decision in 2013. It struck a balance between accelerating progress towards achieving MDGs 4 and 5 on child and maternal health (taking account of other related MDGs) while looking ahead to the post-2015 development agenda – and promoting the role of women and children in that global agenda.

As such, four main themes shaped the Partnership's work in 2013:

Achieving political commitment at the highest possible level for women's and children's health, both in relation to the unfinished MDGs agenda and the emerging post-2015 development agenda;

Improving the coverage of essential interventions for women's and children's health;

Promoting accountability on commitments and processes towards improving women's and children's health;

Strengthening partner engagement and alignment, globally, regionally and nationally.

These four areas of work were underpinned by a commitment to cross-sectoral technical collaboration. This ensured that advocacy, evidence and accountability approaches were embedded in all outputs of the 2013 workplan.

The appointment of Graça Machel as PMNCH Board Chair in 2013 has further enabled PMNCH to sharpen its mission, building on the recognition that education, gender, nutrition and equity play vital roles in shaping outcomes.

In 2013, PMNCH played a major leadership role in partner-based advocacy efforts to support Every Woman Every Child. PMNCH was particularly active in supporting the reproductive, maternal, newborn and child health community (RMNCH) in consolidating and harmonizing the many important efforts established under the Every Woman Every Child umbrella.

Major efforts undertaken by the RMNCH community in 2013 included the country-level work of *Committing to Child Survival: A Promise Renewed* (linking to the establishment of the Every Newborn action plan and movement); the launch of FP2020

Every Newborn, in particular, will remain high on the PMNCH agenda in 2014. It represents an important opportunity to emphasize the need for quality of care at the time of birth for both women and children, and to support countries in strengthening national RMNCH plans and programmes.



Child marriage and adolescent health


Recognizing the important role that adolescent health plays in the RMNCH continuum of care, PMNCH in

Progress by Outcome










implementation of the recommendations. The toolkit was launched during a side event on Advancing RMNCH Commodities and the Continuum of Care in November at the 2013 International Conference on

**Accountability for Results breakfast meeting
(September 2013, New York)⁵**

PMNCH, Countdown to 2015 (Countdown) and the independent Expert Review Group on Information and Accountability for Women's and Children's Health (IERG) hosted the annual accountability breakfast. Entitled Keeping our Promises to Women and Children, it highlighted a range of new RMNCH evidence at the outset of United Nations General Assembly (UNGA) week. The event was attended by approximately 150 participants, including ministers, United Nations leaders, NGOs, private sector managers and



World Health Assembly and Women Deliver meetings. To make the most of major events on the 2013 calendar, PMNCH carried out major social media campaigns in relation to the World Health Assembly and the Women Deliver meeting in Kuala Lumpur. During these two events, messages from the PMNCH Twitter account resulted in more than 2.5 million potential impressions (2.2 million of these from Women Deliver alone). The PMNCH Twitter account surpassed 5000 followers during Women Deliver and the World Health Assembly.

August: Regional RMNCH budget advocacy workshop⁹

An ongoing objective of the PMNCH media strategy is to develop greater capacity among regional journalists to report effectively on RMNCH issues, including in relation to national budgets and expenditures. To support this, PMNCH proposed and facilitated a process of producing a joint workshop in Nairobi for the media, civil society and parliamentarians from five Africa countries to promote greater knowledge of budgets and accountability processes. Partners from Kenya, Liberia, Sierra Leone, Tanzania and Uganda attended this innovative four-day capacity building workshop. It was produced in partnership with WHO, Save the Children, Family Care International, the Inter-parliamentary Union, UNICEF for A Promise Renewed, and others – the first time that

November: Global Investment Framework¹⁴

To disseminate key messages from the Global Investment Framework for Women's and Children's Health (GIF), PMNCH led the development of a package of social media and online products aimed at generating discussion among policy-makers and the broader health and development community. The package of products included:

- A high-level summary of the GIF to enable concise presentation of key messages and data;

- A specially produced PMNCH knowledge summary on key findings of the GIF;

- A focus on GIF on the home page of WHO, developed in collaboration with PMNCH;

- A social media package of frequently asked questions and suggested tweets for partner dissemination;

- A special PMNCH eBlast and top-story treatment in the monthly eBlast Director's blog (see section 3.11 for more on the GIF).

1.3. Parliamentary work

1.3.1.

1.3.2. Support implementation of Pan-African Parliament (PAP) resolution



Abuja+12 Special Summit on HIV/AIDS, TB and Malaria (July 2013, Abuja)

In addition to the background materials provided by PMNCH for this summit (see 1.3.1), Countdown disseminated a briefing note: RMNCH in Africa: Progress, Opportunities, Challenges, July 2013. The note presented Countdown's most recent findings related to RMNCH progress in Africa (see 1.3.2).

As noted above, Countdown was part of a group of partners that convened an innovative four-day capacity building workshop for national ministers of health, parliamentarians, media and civil society from 15 African countries in July 2013.

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(2013)

The Countdown Africa regional brief, prepared in June 2013 for an African Union meeting, was expanded to include additional pages on newborn health. It was branded as an African Union meeting document and part of the formal background document for the meeting. This combined document was distributed to all of the 500+ conference participants. The Countdown brief was also posted on the CARMMA and PMNCH websites. Additionally, 500 UallTJ 350-8(c189tk)oyunf



Development of an evidence-based guide for a multi-stakeholder dialogue process to promote the implementation of essential interventions for women's and children's health

A complete draft of the guide has been completed. It is intended to assist conveners and facilitators in mana



PMNCH is supporting the Joint Initiative on Maternal and Newborn Health Essential Interventions in Indonesia and Uganda. This initiative is to be implemented by the International Federation of Gynecology and Obstetrics (FIGO), International Confederation of Midwives (ICM) and International Paediatric Association (IPA). It aims to improve the quality of maternal and newborn health-care services by accelerating the implementation of essential interventions through engaging health-care professional associations (HCPA). The initiative is currently in the planning and development phase, and inception workshops have been held in both countries, with full implementation planned to begin in early 2014.

2.2.3.

2.3. Contribute to the development of evidence products to inform action, advocacy and accountability

- 2.3.1. Update the essential interventions report reflecting the dynamic nature of this exercise and evolving evidence, and extending it to include delivery mechanism/platforms for essential interventions (e.g. for pre-pregnancy).

Linking with partner initiatives on synthesizing evidence on behaviour change and community participation³¹


The United States Agency for International Development (USAID), in collaboration with UNICEF, hosted the Behaviour Change Evidence Summit for Child Survival in June 2013. This aimed to promote efforts to











3.1.2. Engagement with constituents to conduct consultations to build consensus,

Key activities include: a regional workshop⁴⁵ held from 18 to 20 November 2013 in Malawi to promote the implementation of a human rights-based approach to maternal and child health, in preparation for country analysis; development of assessment tools (e.g. a human rights and RMNCH rapid assessment tool) to support country analyses of legal and policy environments for RMNCH and human rights and implementation gaps; development of country briefs for the iERG and human rights bodies on RMNCH and human rights progress. It is envisaged that countries will use the two-page briefs as part of the reporting processes to the iERG and to human rights bodies. The joint workplan also plans their use as a key input into multi-stakeholder initiatives that are to take place in four countries (South Africa, Malawi, Uganda and Tanzania) between 2014 and 2015 to align advocacy, action and accountability for RMNCH and human rights.

3.2.2.



3.3.4. Support preparation and background papers for a joint planning meeting among all AU bureaus that together influence RMNCH outcomes in Africa (e.g. ministerial bureaus representing health, water, education, nutrition, trade, youth, agriculture, population).

PMNCH produced 10 African Union Commission strategy briefs as part of a series in support of the August 2013 International Conference on Maternal, Newborn & Child Health. The strategy briefs were distributed among attendees of the conference and focused on:

Promoting women's and children's health – integrating HIV, TB, Malaria and RMNCH programmes;

Community engagement and RMNCH;

Multi-sectoral determinants of RMNCH;

Family planning and the demographic dividend in Africa;

More money for health/ more health for money: improving domestic financing for RMNCH;

The girl child and RMNCH;

Using human rights to enhance accountability for women's and children's health;

Nutrition and RMNCH;

Primary health care and RMNCH;

Reproductive, maternal, newborn and child health in Africa: progress, opportunities, challenges.

The strategy briefs were developed through joint discussions and teleconferences with a range of partners, which contributed to better harmonization between stakeholders on these issues. These documents have been included in an AU publication for distribution at health-related events.

3.4. 2013 report on commitments to Global Strategy and EWEC⁴⁶

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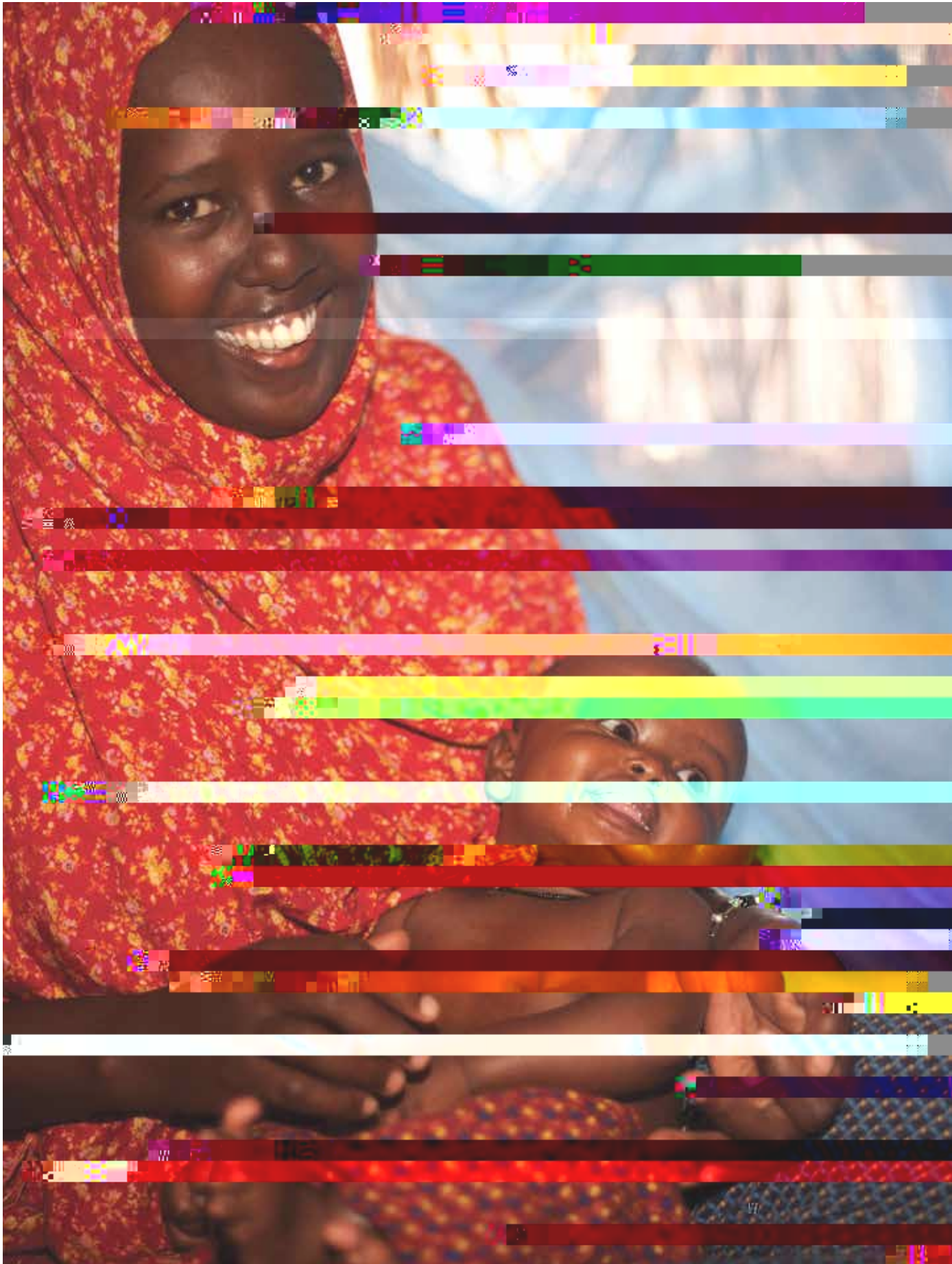
PMNCH worked with its partners to develop a concept note for the

Advisory group on ensuring women's and children's health is reflected in the post-2015 development agenda

This group builds on the work done to date and advises on approaches to working with senior decision-makers, to ensure women's and children's health is included and maintained in the post-2015 development agenda.



Additional information





CETNA



Global Fund to Fight AIDS, Tuberculosis and Malaria

International Institute for Health Care Professionals
International Institute for Population Sciences (IIPS)
International Labour Organization (ILO)
International Lactation Consultant Association (ILCA)
International Maternal and Child Health Foundation (IMCHF)
International Medical Equipment Collaborative, d/b/a (IMEC)
International Pediatric Association (IPA) – Member of the PMNCH board
International Pharmaceutical Federation (FIP)
International Planned Parenthood Federation (IPPF) – Member of the PMNCH board
International Planned Parenthood Federation/Western Hemisphere Region
International Pregnancy Advisory Services (IPAS)
International Relief and Development
International Society for the Study of Hypertension in Pregnancy (ISSHP)
International Society of Ultrasound in Obstetrics and Gynecology (ISUOG)
International Union Against Tuberculosis and Lung Disease
Interprea
IntraHealth International, Inc.
Italy: Development Cooperation (Directorate General for)

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Jaipur Zila Vikas Parishad
Janhit Kalyan Evam Vikas Sansthan
Japan International Cooperation Agency
Japanese Organization for International Cooperation in Family Planning (JOICFP)
Jhpiego
John Snow, Inc.
Johns Hopkins Bloomberg School of Public Health
Johns Hopkins Bloomberg School of Public Health, Center for Communication Programs
Johnson & Johnson

K

Kalpavriksh
Kano Station ctv67
Karolinska Institute
Kenya Association for Maternal and Neonatal Health (KAMANEH)
Kenya Community Health Network
Khalifal Mahmoud Community Development Initiative
Kids and Teens Resource Centre
Kisumu Kids Empowerment Organization
KOICA (Korea International Cooperation Agency)
Korea Foundation for International Healthcare (KOFIH)
Krityanand UNESCO Club
Kulwanti Hospitals & Research Centre
Kyabugimbi Community Based Health Care Association (KCBHC)

L

La Leche League International
Laerdal Global Health
Latin American Maternal Mortality Reduction Initiative
Legal Aid Centre for Women
Libyan Society for Safe Childhood (LSSC)
Life Bridge US
Life Saving Organization for Afghanistan (LSOA)

Results for Development (R4D)



**This section lists the papers published in 2013,
grouped by:**

- Institutional reports;**
- Country analyses;**
- Technical reports;**
- Strategy briefs;**
- Knowledge summaries.**

Institutional reports

- PMNCH Financial Report 2012;**
- PMNCH Progress Report 2012;**





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